

PLACEMENT DRIVE NOTIFICATION

Company	BYJU'S
About the Company	<p>BYJU'S is the world's most valuable Ed-tech company and the creator of India's most loved school learning app which offers highly adaptive, engaging and effective learning programs for students in classes 1-12(K-12) and competitive exams like JEE, NEET, CAT and IAS.</p> <p>BYJU'S - The Learning App, the flagship product for classes 4-12 was launched in 2015. Today, the app has over 35 million registered students and 2.4millionannual paid subscriptions. With an average time of 71 minutes being spent by a student on the app everyday from1700+cities, the app is creating a whole new way of earning through visual lessons. It is encouraging students to become self-initiated learners.</p> <p>The Disney BYJU'S Early Learn App was launched in June 2019, a special Opening from BYJU'S in collaboration with Disney India for students in classes1-3. In early 2019, BYJU'S also acquired Osmo, a Palo Alto-based maker of educational games to transform the whole online to online learning experience. The apps have been designed to adapt to the Unique learning style of every student, as per the pace, size, and style of learning. BYJU'S is paving the way for new-age, geography agnostic learning tools that sit at the cross-section of mobile, interactive content an personalized learning methodologies.</p> <p><i>Our products range from:</i></p> <p>Learning apps catering to students in India to computer vision and artificial intelligence enabled learning programs across the world (OSMO - playosmo.com and Byjus.com).</p> <p>Tech enabled learning programs spread across North America, Europe and Australia (Epic! - getepic.com).</p> <p>Coding platforms where 50 million users solve puzzles, build games, stories and interactive animations by coding – Tynker App.</p> <p>Teaching live one-on-one sessions with students across 7 countries Byjus Future School (WhitehatJr).</p> <p>In-demand skills to learn and Advance career in AI, ML, Data science, Digital marketing, Cloud, Software engineering (Great learning).</p> <p>India's top coaching for NEET, IIT-JEE, NTSE, KVPY Olympiad and other competitive exams (Aakash).</p> <p>Website: https://byjus.com/</p>
Job Title	Business Development Associate (BDA)
Job Description	You will begin in an individual contributor's role, working in a team of go-getters to help spread the Byju's way of Learning in your city. You would be showcasing the unique Byju's way of Learning to students and parents and will be responsible for mentoring and sales in your designated zone.
Desired Skills	<ul style="list-style-type: none"> • Having a keen interest and deep understanding of the Indian education sector. • Interested in mentoring and guiding students. • Having a knack for sales • Good interpersonal and presentation skills.
Job Location	PAN India
Eligible Degrees	Any graduate / post-graduate
Eligibility Criteria	<ul style="list-style-type: none"> • Willingness to build a career in sales domain • Willingness to learn
Training	<p>All selected candidates will be part of a 6 weeks training process under the Business Development Trainee profile at a monthly stipend of Rs 25,000. Upon successful completion of training candidates will be promoted to the role of Business Development Associates (BDA).</p> <p>The first 2 weeks of this training will be classroom training followed by 4 weeks of "On-the-Job Training", both at the BDT Training Location. There will be additional performance incentives which will be applicable during the training period.</p> <p>Currently till our offices re-open, the training will happen in the Work from Home mode. Once our offices are open, the training will shift to the BDT Training Location.</p>

	Upon successful completion of training based on clearing the company's expected parameters, they will be confirmed as BDA - Direct Sales (at 10 LPA). Also, only after confirmation to the BDA role, they will start work at their 'Role Location'.
Compensation (CTC)	10 LPA (7 LPA Fixed + 3 LPA Variable)
Selection Process	<ol style="list-style-type: none">1. Telephonic Round of Interview.2. Round 02 - Video GD Round3. Final Round 03 - Video Interview
Date & Time of Interview	Will be intimated later
Venue	Virtual/Online